Veolia and Grameen Health Care Service created in 2008 a new social business named Grameen Veolia Water Ltd. Its objective is to distribute drinking water to poor people of Bangladesh living in arsenic contaminated and rural areas. Since the signature of the Joint Venture Agreement, a plant has been created and 3 branches of network have been implemented, serving more than 7000 inhabitants. In 2015, 110 water accesses are used by the local population to drink WHO standard water instead of the arsenic contaminated one. In the meantime, GVW developed a new urban market in selling 20L water container to companies and private customers in urban area. This added value product and the benefits we face, allow GVW to invest again in the rural area.