

EASTERN BANK LIMITED

Address : Jiban Bima Bhaban 10, Dilkusha C/A
Dhaka – 1000, Bangladesh
Phone : (880-2) 9556360
Fax : (880-2) 9562364
E-mail : info@ebl-bd.com
Web Site : www.ebl.com.bd



M. Ghaziul Haque



Ali Reza Iftekhar

Management

Mr. M. Ghaziul Haque, Chairman
Mr. Ali Reza Iftekhar, Managing Director & CEO (CCIFB Member)

Company Status

Private Limited Company

Number of Employees (2708)

The Story of EBL: Creating Value through Innovation

Over the past twenty-four years product innovation, state-of-the-art IT solutions and excellence in service proposition have become synonymous with Eastern Bank, best known in its shorter version EBL. EBL is the first bank in Bangladesh to be awarded Ba3 ratings by Moody's in March 2016. The outlook rated by Moody's is stable.

The ability to innovate and keep pace with the fast changing world made EBL the most valuable financial brand in Bangladesh. Established in 1992, EBL has always been a forerunner in product and service innovation. Especially in the past three years, the Bank introduced 12 new-to-Bangladesh financial products and services. EBL is first in many areas including the first bank in Bangladesh to go online in its effort to go green; first to introduce internet banking, first to introduce VISA Platinum and Signature cards, first to offer priority banking proposition, first to introduce world renowned core banking solutions UBS.

Adapting to Changes

The world of business is changing fast and in fundamental ways. Every day we experience rapidly evolving customer needs, faster leveling of competitive advantage, greater regulation, and ever-changing nature of technology and risk.

In this constantly changing business environment, we pursue efficient cost management and promote consistent productivity gains through seamless coordination between business functions to deliver sustained growth. As a good corporate citizen we believe that our

paramount responsibility to society and to our stakeholders is to be there in good times and bad times.

Our business is founded on ethos of leveraging strengths, rising to the challenges of the volatility of markets, pursuing best corporate governance and having a culture of best processes and consistent improvement. Having the ability to adapt to changes is our core competence and strength for a balanced growth.

For us making changes is a way of life.

Awards and Recognitions

In the past three years EBL got significant IFC awards including the Most Active GTFP Issuing Bank in south Asia, Most Active Issuing Bank in Agribusiness, Best GTFP Issuing Bank in South Asia and the 'Best Retail Bank in Bangladesh' for four consecutive years (2013-16) by The Asian Banker. The recent feather in our cap is the accolade of the Best Bank in Bangladesh (2016) from prestigious Euromoney magazine. For more information, visit www.ebl-bd.com

Nature of Business

Private Commercial Bank

CCI

