



'aamra companies'

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Syed Faruque Ahmed



Syed Farhad Ahmed

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|----------------------------|---|
| Management | Mr. Syed Faruque Ahmed, Chairman Mr. Syed Farhad Ahmed, Managing Director (CCIFB Member) |
| Company Status | 2 public limited companies and multiple private limited companies |
| Parent Company | aamra holdings limited |
| Number of Employees | 950+ |

Background

From a handful of employee in a small space 33 years ago, to a 950+ strong workforce, 100+ products & solutions and more than 3,000 corporate customers today, aamra companies has evolved into a trusted name in the domain of textiles & apparels, technology, and human empowerment. The company humbly recognizes the contributions, blessings and supports of the stakeholders, partners, customers and most importantly the people, who worked effortlessly to establish this trusted brand today.

Unleash Innovation by Simplifying IT

Throughout the years, **aamra** has been helping corporate houses by managing their information systems efficiently and effectively. **aamra's** corporate functions strive to provide all the customers with customized and integrated technology-based solutions that enable them to maximize their business potentials. Hence **aamra** holds the patents, distribution and marketing rights of a number of world renowned high technology driven products. **aamra** companies is dynamic, futuristic and leading business group, represented by 18 independent strategic business units in Textile & Apparel, ICT & Telecom, Professional Development, Food & Beverage and Lifestyle, Since 1985. The company understands its clients' businesses and links it up with today's technology to maximize their satisfaction and to protect their investment through quality ensured products and services.

aamra resources limited is the oldest concern of the conglomerate and its flagship company in the apparels sector. The company has been providing high-end quality systems, solution and support to its customers in the Garments and Textile Industries since early '80s, and have established a solid reputation as a reputable supplier and service company. **aamra** technologies limited (first public limited company of the conglomerate), aamra networks limited (IT and IT Enabled Value-Added service provider and the second public limited company of the conglomerate). **aamra** infotainment limited (One-stop web based solution provider), and WE (aamra's first product/service portfolio in B2C sector).

combination of Digital Services, brought together to offer unique end user smart phone experience) are the major investment areas in the ICT & Telecom industry. **aamra** companies believe that one needs to pay a special attention to the standards of living. Hence in addition to the apparel and the ICT & Telecom sectors, the company also has a range of investments in the Lifestyle sector which includes **aamra** fitness limited, **aamra** active limited & GoZayaan Limited (Health club, Gym, fitness Center etc.), Food & Beverage (UMAI Limited) and **aamra** management solutions (T & D, Consultancy, Job placement, Conference facilities and Business Center) seeking to improve the efficiency and effectiveness of resources (Human and Material) within corporate bodies.

aamra companies have been denoted as one of the top 500 companies in Bangladesh since 2007 by Dun & Bradstreet. **aamra** has been practicing Quality Management Services (ISO 9001 : 2008). **aamra** is an avid supporter and sponsor of sports and have been supporting National Cricket, Football and the Athletics for the last 12 years.

aamra is also promoting tourism in Bangladesh through sponsoring multiple events throughout the year since 2007.

Nature of Business

Textile & Apparel
ICT & Telecom, Professional Development
Lifestyle, Food & Beverage

CCI