



aamra companies

Address : Safura Tower (9th Floor)
20, Kemal Ataturk Avenue, Banani C/A
Dhaka-1213, Bangladesh.
Phone : +88 02 8831188
E-mail : info@aamra.com.bd
WebSite : www.aamra.com.bd



Syed Faruque Ahmed



Syed Farhad Ahmed

Management	Mr. Syed Faruque Ahmed, Chairman Mr. Syed Farhad Ahmed, Managing Director (CCIFB Member)
Company Status	2 public listed companies and multiple private limited companies
Parent Company	aamra holdings limited
Number of Employees	800+

Background

From a handful of employees in a small space 35 years ago, to 800+ workforce, 100+ products & solutions and more than 3,000 corporate customers today, **aamra** companies has evolved into a trusted name in the sectors of Textiles & Apparels, Information Communication Technology (ICT), Lifestyle and Food & Beverage. The company humbly recognizes the contributions, blessings and support of stakeholders, partners, customers and most importantly the people, who worked efficiently to establish this trusted brand today.

Throughout the years **aamra** has been helping corporate houses by managing their information systems effectively. **aamra's** corporate functions strive to provide all the customers with customized and integrated technology-based solutions that enable them to maximize their business potentials. Hence **aamra** holds the patents, distribution and marketing rights of a number of world renowned high technology driven products. **aamra** companies is dynamic, futuristic and leading business group, represented by 16 independent Strategic Business Units (SBU) in Textile & Apparel, Information Communication Technology (ICT), Lifestyle and Food & Beverage. The company understands its clients' businesses and integrate it with today's technology to maximize their satisfaction and protect their investment through quality services.

aamra resources limited is the oldest concern of the conglomerate and its flagship company in the apparels sector. The company has been providing high-end solutions and support to its customers in the Garments and Textile Industries since early '80s, and have established itself as a reputable supplier and service company. **aamra technologies limited** (first public limited company of the conglomerate), **aamra networks limited** (IT and IT Enabled Value-Added service provider and the second public limited company of the conglomerate), **aamra** infotainment

limited (Web Portal, Web Development & Digital Marketing), aamra solutions limited (Communications Software Developer), aamra outsourcing limited (BPO Concern) are few of our major investment areas in the ICT Industry.

aamra companies believe that one needs to pay a special attention to the standards of living. Hence in addition to the apparel and the ICT & Telecom sectors, the company also has a range of investments in the Lifestyle sector which includes aamra active limited (Health club, Gym, Fitness Center) and **aamra** fitness limited in Dhaka and Chittagong.

aamra successfully ensured its footstep in Food industry of Bangladesh. UMAI Limited, a contemporary Japanese cuisine restaurant is to experience freshly sourced, authentically prepared and immaculately presented authentic Japanese dishes in a modern, minimalist-style dining environment. **aamra** also brought the franchisee of Pastamania and Gelatofix in Bangladesh, the fast casual restaurant chain in Singapore, Kuwait, Malaysia, India, Sri Lanka and the Middle East. Pastamania mainly offers pasta, pizza and Gelatofix offers gelato of various flavors for a chilled sweet tooth.

aamra companies have been denoted as one of the 'Top 500 companies in Bangladesh' since 2009 by Dun & Bradstreet. **aamra** is within the first few companies to have the latest internationally-recognized quality management system (QMS) ISO 9001:2015 recognition in Bangladesh. aamra is the first IT solution provider to receive ISO certification in Bangladesh since 2003 for adopting and developing a QMS that enabled to continuously improve our performance and focus on providing customers with services of consistent quality.

aamra is an avid supporter and sponsor of sports and have been supporting National Cricket, Football and the Athletics for the last 12 years. **aamra** is proud to pass 1.5 decade of IT Partnership between aamra and Bangladesh Cricket Board (BCB).

aamra is also promoting tourism in Bangladesh through sponsoring multiple events throughout the year since 2007.

Nature of Business

Textile & Apparel, ICT & Telecom, Lifestyle, Food & Beverage
--