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Syed Khalid Masud

Syed Salman Masud

Management Mr. Syed Khalid Masud, Vice Chairman, (CCIFB Member)

Mr. Syed Salman Masud, Managing Director,

Company Profile DANA GROUP is a global company dedicated to provide products

and services of such quality that our customers receive superior value while our employees and business partners share our success. It is our vision to set the standard for quality, service, commitment and convenience in every market that we serve. Our long experi-ence in sales, service and manufacturing will assist our customers to choose the right product with the right investment.

Number of Employees Corporate: 480+ Background

The Company was found in 1967 by its Chairman Syed A. K. Masud. It all started with trading commodity items followed by supply and servicing of construction, irrigation and on site power generation equipment's for development projects. Within the next couple of decades, the company began its core operation by representing world class manufacturers and turned out it to be one of the leading names in Bangladesh for supplying industrial engi-neering equipment's.

In the 1990's there was an industrial boom in Bangladesh which saw hundreds of garment, textile, ceramic, pharmaceu-ticals, steel manufacturing companies mushrooming throughout the country. Dana Engineers rode that industrial wave and became one of the biggest names in the country for the supply and servicing of industrial gas generators. Over the next years, the company branched out into various other business entities like co-generation, turnkey HVAC solutions, energy auditing etc.

Dana Group along with its reputation in terms of manufacturing as well as providing solutions in various industrial and business sectors ranging from Engineering, Technology, Energy development, Captive power generation, Petroleum, Car rental, Tourism, Earth moving construction equipment's, Locomotive, Marine and many other sectors has been serving as one of the leading group of companies in Bangladesh. After more than 50 years since its inception, Dana Group of Companies has more than 14 diverse business units under its wing and it hopes to continue exploring opportunities and diverse further into new sectors.

Nature of Business

Engineering Installation/Solution, Trading, Import & Export, Commission Agent, Transport, Aviation, Auto Parts etc.