



TUSUKA TROUSERS LTD.

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Arshad Jamal

Management Mr. Arshad Jamal, Chairman

Company Status Private Ltd.

Number of Employees 2850

Background

About TUSUKA

Texel Ltd., a buying house established in 1992 and started trading business. Over the years success and necessity gave confidence to set up own production units. In this process TUSUKA was born in the year 2000 to meet the desired needs.

As an integrated garment manufacturing company specialized in jeans development and production, Tusuka pursue an aggressive, outgoing Research and Development program every season. Thus insuring its future as a leader in the jeans products, and by providing highest quality product possible through its highly skilled and dedicated employees and state-of-the-art manufacturing Facilities, it supports the buyers to gain the competitive advantage in their market, but maintaining the context of global environmental requirements. Our goal is Innovation, Productivity & Environment for Sustainable Business.

TUSUKA has gathered adequate knowledge and professional expertise in woven garments. The total turnover of TUSUKA in 2019 was around USD 160.0 million with all the difficulties in this trade and employed approx. 1000 people in the whole group. TUSUKA is one of the largest jeans trousers manufacturers in Bangladesh. The specialty is any kind of fashion wash with all kinds of dry and wet process on the denim garments.

Success and confidence motivated TUSUKA to diversify its business in the service sector. Novo Tel (International Telecom Gateway), NovoCom Ltd. (ITC+IIG), Brilliant (Internet Service Provider), Novo Air (Ari Transport Services), Novo Holidays (IATA accredited agency) are successful ventures in this regard.

Nature of Business

100% Export Oriented Readymade Garments